

PoolDial Launches “Green Pool,” an AI-Created Album for Pool Service Professionals

Eight-track project draws on more than 100 conversations with pool professionals and musical preferences collected from the industry.



TEMPE, Ariz., Aug. 20, 2026 — PoolDial, a software platform for pool service businesses, today announced the launch of *Green Pool*, an original eight-track album created with AI for pool professionals.

The album turns familiar parts of pool-service life into music: early mornings, long route days, surprise green pools, failing salt cells, clear water, protecting weekends, and building an independent service business.

“Pool pros spend a lot of time in their trucks, and I wanted to make something they could hear between stops and actually recognize themselves in,” said Parker Conley, founder of PoolDial. “If one or two people vibe with the songs and feel heard, I’ll be happy. Some people may think it’s cringe, and that’s okay.”

The project grew out of customer research conducted while building PoolDial. Conley has spoken with more than 100 pool professionals about their work, businesses, frustrations, and ambitions, and asked pool-industry communities on Facebook what kinds of music they enjoyed. Created with AI under Conley’s direction, the album pairs recurring language and themes from those conversations with country, hip-hop, punk, blues, alternative rock, and Latin influences. The songs are composites drawn from many conversations rather than portrayals of particular individuals.

Track list: First Stop; Route Day; Green Pool; Last Stop; Salt Cell Blues; Agua Clara; Closed On Weekends; Backyard Empire.

Conley describes *Green Pool* as both a cultural project and a marketing experiment: an exploration of whether a business-to-business software company can build a stronger relationship with its industry by making something for the people in it rather than simply advertising to them.

“As I’ve built PoolDial, I’ve come to admire the blue-collar world more and more,” Conley said. “Starting an unglamorous service business can be cooler than starting a tech company. It’s independent, useful work, and I wanted the album to reflect some pride and joy in that craft.”

After individual tracks were introduced gradually on YouTube, the complete *Green Pool* album is now available on Apple Music and Spotify. Learn more at <https://pooldial.com/green-pool>.



Listen to *Green Pool*

 **Apple Music**

 **Spotify**

About PoolDial

PoolDial is pool service software for small and midsize companies. Founded by Parker Conley, the platform handles routing, billing, customers, and communication so pool professionals can focus on taking care of pools. Built for independent operators and growing teams, PoolDial brings the day-to-day work of running routes into one place, from scheduling stops to keeping customers informed. Learn more at pooldial.com.

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